## STRATEGIC PERSPECTIVE PLAN OF THE INSTITUTION (SSR 2016- 3<sup>rd</sup> Cycle -NAAC)

## Quality Policy of MES degree College of ACS:

- Our prime objective is to relentlessly endeavour to deliver a total stakeholder satisfaction by assuring, sustaining and enhancing the quality of our educational services, so that the best Quality of College Life (QCL) is experienced by every student who enters our portal. Our motto in this direction is Enter to Learn and Exit to Serve -
- 4 To offer high quality academic programs which empower the students to achieve success in today's highly competitive and constantly changing societal and global expectations, by providing appreciable student support facilities, faculty, infrastructure and fostering a culture of holistic development, academic integrity, accountability and lifelong learning.
- To be recognized as an institution of excellence which offers integrated modern education, grounded in traditional Indian values.

## Goals and Strategies:

GOALS		STRATEGIES	
4	Augmentation of classroom facilities and space for expansion of academics	<ul> <li>Infrastructure development to accommodate more classrooms (Extension of existing Building have been proposed and the architectural plans are made)</li> <li>The Management has acquired another property at the 19<sup>th</sup> cross Malleswaram (about 1 km from the present place)of around 7000 sq.ft. Efforts are on for getting the plans for infrastructure development.</li> <li>The Management is also looking out for a larger space to be able to shift its PG courses and/or start newer courses.</li> </ul>	
*	Towards academic quality enhancement and improved Teaching-learning environment	Regular academic and administrative audit (AAA) would be undertaken once in two- three years. Use of modern pedagogy and technology to enhance the teaching-learning ambience of the institution and experience of the students shall be ensured by establishing an in-house media centre. This would also help the journalism department. Increase research output of faculty and students, to enrich teaching and learning	

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•	Increase choice of programs/flexibility and employability.	<ul> <li>Identify through a need-analysis and introduce programs in high-demand/career-specific areas.</li> <li>Introduce joint venture programs and partnerships with national and international educational Institutions and professional bodies.</li> <li>Expand the range of add-on and skill development programs.</li> <li>Develop and introduce job-oriented and job-specific value-added courses.</li> <li>Move towards Choice based credit system</li> <li>Strengthen the language lab facilities to reach out to the needy for enhancing their English communication skills.</li> <li>Strengthen the pre-placement cell with formal pre-placement coaching and training programmes for all.</li> <li>Start Civil service examination and competitive examination coaching in-house.</li> </ul>
*	Improvement in student success rate and augmented learning environment	<ul> <li>Implement a comprehensive and streamlined process of student's academic performance and internal evaluation.</li> <li>Introduce a system of bridge courses and remedial coaching.</li> <li>Strengthen the mentoring system.</li> <li>Arrange for a full time Liaison officer to coordinate all issues with the regulatory bodies.</li> <li>Expand the range of student centric services to accommodate the diverse needs of the</li> </ul>
		students.  Extend the use of technology to increase access to services.  Constantly review the curriculum delivery and teaching-learning process and adopt the use of technology and student centric methods.
4	Enhance facilities for sports and games	<ul> <li>Sports Infrastructure to be augmented through resource mobilization approaching funding agencies such as UGC and SAI.</li> <li>Explore the possibility of appointing on need base coaches for promising students interested in individual and team events.</li> </ul>
		<ul> <li>Alumni to be approached for establishing a gymnasium facility for both, boys and girls.</li> <li>Collaborations to be established with renowned sports facilitators for augmenting the infrastructure and facilities for outdoor and indoor sports.</li> </ul>

Principal
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Apply for autonomy for the institution and grow to be a CPE recognised by UGC.

- Academic strengths to be focused for sustained brand image
- Faculty career development to be ensured to have more M.Phils. and Ph.Ds.
- More PG courses and Research Centres to be established for increasing the visibility of the institution.
- Ensuring a march towards excellence, incorporating the core values of NAAC

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