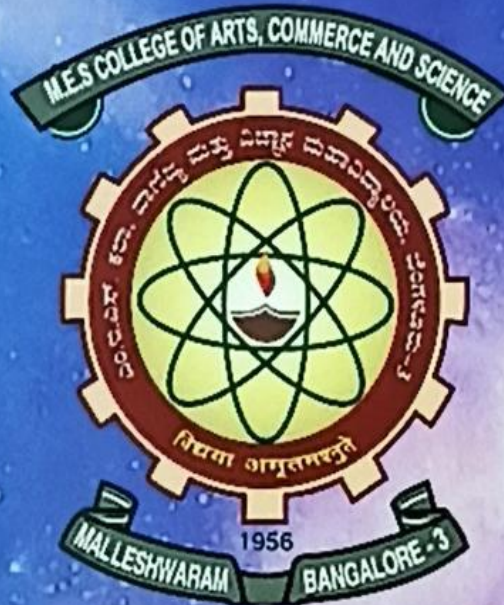


# M.E.S COLLEGE OF ARTS, COMMERCE AND SCIENCE

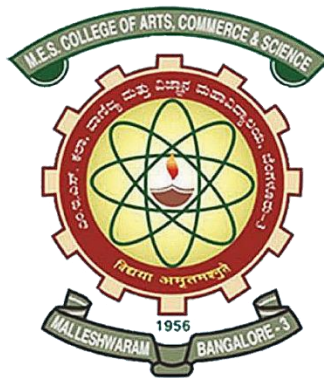
15th Cross, Prof. M.P.L Sastry Road, Malleswaram, Bengaluru-03

## Abhigyaan 2019-20



## Commerce Magazine

**MES COLLEGE OF ARTS, COMMERCE AND SCIENCE**



# **ABHIGYAN 2019-20**

**MAGAZINE**

**DEPARTMENT OF COMMERCE**

## Editorial Message....

Dear Reader,

Here we are once again with this academic year's issue of "Abhigyaan" Commerce Department's annual magazine aiming to build upon strong foundations set by the previous editions.

The magazine inculcates the young minds and imbibes in them habits of thinking and writing by providing a platform to present their creative, productive and innovative ideas and thoughts pertaining to ever.

We understand that it is equally important for a commerce student to be able to speak confidently in public and write impressive convincing official letters as he/she should possess the skills of mathematics and business. Hence through this magazine our college proudly speaks out its concern and the vision of producing academically disciplined students who can think out of the box, as it nurtures variety of talents in them.

Keeping the missions and examples of our great political and economic leaders, providing students of commerce an opportunity to explore not only the field of the external business world but to search within their hidden thoughts and ideas that could possibly change the view of world's merchandising, is the primary objective.

We are very well aware that the world of trade is ruthless at times too, therefore preparing under graduates for the global market with a sensible conscience, ethics and sagely strength has always been our ambition. "Abhigyaan" thus completes the circle of knowledge encompassing every range of it.

Success in any endeavor is highly independent on providing for and managing the independence of various segments and functions. It is a journey, and that calls for focus on integrative ideas and information in various aspects of life especially of business and how they can influence and be influenced by the environment they operate in.

To foster the success of our students and the community through innovative and flexible learning opportunities resulting in all round development with ability to excel in dynamic global society, to create holistic citizens inculcated with ethical, moral and social values in diverse culture, to help prepare outstanding educators and research scholars through advancement in the profession of education focusing on innovative practices and sustainable development programs has always been the very wish of this annual magazine.

## Message from the Principal



**“When the going gets tough, the tough gets going.”**

2019-20, the present academic year has been very different. This year too, just like any other year started with admissions, results, classes, extra-curricular activities, assignments, sports, etc... during the odd semester and the even semester also started normally. The thunderbolt Covid-19 descended during March.

Life at the college ground to a halt, not only that, all the extra-curricular activities had to be called off but even classes have to be suspended. Teachers worried and students panicked. Even during such an academic year, the Department of Commerce has managed to impress.

Chakravayuh – the inter-collegiate series of competitions, Parivarthan – the series of inter-class competitions, Business and Bestowal, Industrial visits, Guest lectures and a University level workshop for teachers were conducted. If only Covid-19 had not struck this list would have not stopped at this.

The same spirit was reflected by the students and the staff even during the lockdown in the conduct of online classes. 2019-20 the year curtailed but not squandered.

The Department will bounce back during the next academic year with doubled energy, enthusiasm and creative ideas to impress one and all. At a personal level, it is nice to belong to this Department.

Congratulations to the students, staff and the Head of the Department for all this and wishing success forever.

Dr. Janardhan T G  
Principal  
MES College of Arts, Commerce and Science

**Message from the  
HOD**



I am happy to note that department of commerce of MES College of Arts, Commerce and Science have taken Pro-Active initiative in conducting various academic and co-curricular activities during the year 2019-2020.

This has provided a good opportunity to the students to showcase their talent in literary, artistic, cultural and academic activities.

I wish Dr. T.G. Janardhan, Principal, MES College of Arts, Commerce and Science, Faculty Members, Department of Commerce, Staff, Students and the Editorial Committee good luck and success in all their future endeavours.

Dr. B.S. Mallikarjun  
Head of the Department Commerce

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## Chakravyuh 2019-20

### A Report on the Chakravyuh 2019-20 Inter-Collegiate fest

“Chakravyuh 2019-20”, themed “The Battle of minds”, was held on the 19<sup>th</sup> and 20<sup>th</sup> of September, 2019. Chakravyuh is the annual management and commerce fest of the department of commerce, MES College of Arts, Commerce and Science. This edition of the fest was more special as the Department, along with its students successfully pulled off a new event “Corporate Culture Exposition”. It has also witnessed the best of participation in the recent times.

The fest comprised of Nine Events, all focused on a certain stream or field in the world of commerce. These events were named after war strategies of the Ancient India. Each of these names related to the tasks performed as a part of the event and the basic principles of the discipline or stream the event related to.



The inauguration started off on a great note, as we were blessed with the gracious presence of CMA Ravindranath Kaushik. His words truly inspired every mind in the audience to ensure that they put in their best efforts to live the dreams they've lost sleep thinking of.



A sincere thanks to the registrations desk who worked tirelessly even as the inauguration was underway. They managed to swiftly work into registering about 35+ colleges for 9 events in total within a duration of a couple of hours. Then began the extravaganza of knowledge, experience and application skills. The organizing team, or the core team, as we call them, pushed their boundaries to deliver to the participants, the thrilling tasks they were promised.



After two days filled with action, the participants were finally rewarded for their accomplishments and feats achieved by them. To this valedictory ceremony, we had amongst us, the most relevant person to listen to, Mr. Manjunath. A farmer by profession, Mr. Manjunath astonished the crowd with some rousing facts about the agriculture and farming industries.



After the address by the chief guest, came the most awaited moment. The declaration of winners of various events and also the overall trophy for maximum winners from a single college. What a glorious moment it was for the Seshadripuram Institute of commerce and management, when they were declared as the overall winners of Chakravayuh 2019-20.

The organizing Committee of **CHAKRAVYUH 2019-20**



All of this grandeur would have rendered meaningless without the support and encouragement of the management, MES College of Arts, Commerce and Science. Also, the role played by our generous sponsors is deeply appreciated by every member of the Chakravayuh team, we could never have asked for more. All in all, it was a fantastic experience for everyone involved, something that's going to be there in our minds till the end of time itself.



## Parivarthan 2019-20



Parivarthan is an Intra-collegiate Commerce and Management fest, conducted by the Department of Commerce, where the Second year B.Com students organize for the First and Third year B.Com students. The objective of this event is to develop the managerial skills of students and enable them to compete in the corporate world.

Parivarthan 2019-20 was held on 26<sup>th</sup> and 27<sup>th</sup> of February 2020 with the theme of “MARVEL”, having 9 exclusive events, where each event went by the name of the characters present in MARVEL series, for the respective events.



They were:

Best Manager (Captain Marvel), Human Resource (Nick Fury), Marketing (Scarlet), Event Management (Star Lord), Business Quiz (Vision), Entrepreneurship (Tony Stark), Mock Stock (Dr. Strange), Treasure Hunt (Thanos), Best Accountant (Captain America). To choose best one out of all, the events were designed with 4-5 rounds starting from simple to challenging ones.





The event was inaugurated by The Principal, Dr. T.G. Janardhan, Vice Principal Prof. Shamziya Rizwana and The HOD of Commerce, Dr. Mallikarjun, who addressed the gathering and conveyed their best regards.



As the event progressed, the participants went on to complete different tasks like reconciling balance sheets, bidding & selling of shares, handling case studies, solving the crisis, creating products, cracking the codes and much more.



In this context, the Alumni of M.E.S College (batch 2016-19), who graced their presence as judges for most of the events and supported in smooth completion of the rounds.

Finally, Parivarthan 2019-20 gave students & faculties the experience to learn from and memories to cherish forever.

Team Parivarthan 2019-20



## Business and Bestowal (ISR) 2019-20

### A Report of the activities conducted

Business and Bestowal is an ISR initiative of the college wherein the students of Commerce put up various stalls in the college quadrangle, showcasing their Business Skills and a part of their profits will be contributed for a noble cause.

ISR 2019 - 20 took place on March 2nd 2020 in the college quadrangle with the gracious presence of Dr. Janardhan T.G, Principal, M.E.S College of Arts, Commerce and Science., Like every year, this vibrant event took place successfully with participation in large number.



The Teacher convenors for the event are Mrs. Girija Ananth, Mrs. K.P.Shilpa, Mr. Yeshwanth Kumar, Mrs. Jyosthna and the student organizers include Goutham.V, Rakshith S.K, Deepthi.R, Shashikanth.L, Sushma.S and Kiran.G.Nayak.

The event was inaugurated at 9:30 am by Dr. Janardhan T.G. who has always shown his exuberance in discovering and encouraging Entrepreneurial skills in the students.



There were 17 teams who had submitted their business proposals for putting up stalls. A mélange of stalls was witnessed varying from stalls on Food, Beverages, Desserts, Games, Fish Spa, Mobile repairs and replacement of mobile screen guards, Sale of ornaments, Portrait sketching etc. which run till 5pm in the evening with an endeavour to take up their part of the Social Responsibility. Dr. D.Usha Rani (Department of Physics) and Dr. R.V.Sheela (Department of English).



All the staff members and students of various department had visited the stalls who were in admiration at the sheer display of Innovation, Marketing skills, Entrepreneurship, Creativity, Discipline, Crowd Management, Cleanliness and Business Strategies Business and Bestowal was a great platform for the Commerce students to apply their theoretical knowledge and understand the practicalities of the business world.



As a continuation of this activity and to accomplish its main purpose of social responsibility, a cheque amounting to Rs. 5000/- was donated for the development of Magadi Government School in association with MES NSS Unit.



## Industrial Visit

The industrial visit was held on 9<sup>th</sup> sept, 2019. On reaching the “**GONE MAD**” factory of **GARUDA POLYFLEX FOOD PVT LTD**, there was a presentation which included a brief introduction to the company and their operations concerning the popular Choco-Stick Gone Mad, it was a learning experience where we got to know about process of manufacturing the chocolate, the safety measures adopted by the company in the process and the sources of the raw materials and other necessary products.

We were also given an opportunity to make queries where we learnt about their inventory management, cost structure and the strategies implemented.

Then we proceeded to the factory to view the production process where we could see the various machinery used in the process, we could also witness the whole process which includes the packing and treatment of waste from the process. At the end of this session we received free samples of their products.

Then we left for **PRAKASH COACH BUILDERS PVT LTD** located in **PEENYA INDUSTRIAL AREA BANGALORE**.

On reaching the place we were divided into two groups and received an introduction about “**PRAKASH COACH BUILDERS**” various branches and the Peenya branch that we visited exclusively works on the interiors of the coaches and its exterior painting. We were also told that they manufacture buses on tender basis for various state governments. We then proceeded to the manufacturing premises to view their operations, we could check on the interiors of the bus, their new designs. They addressed our queries regarding the cost and profit aspects in the transport sectors.



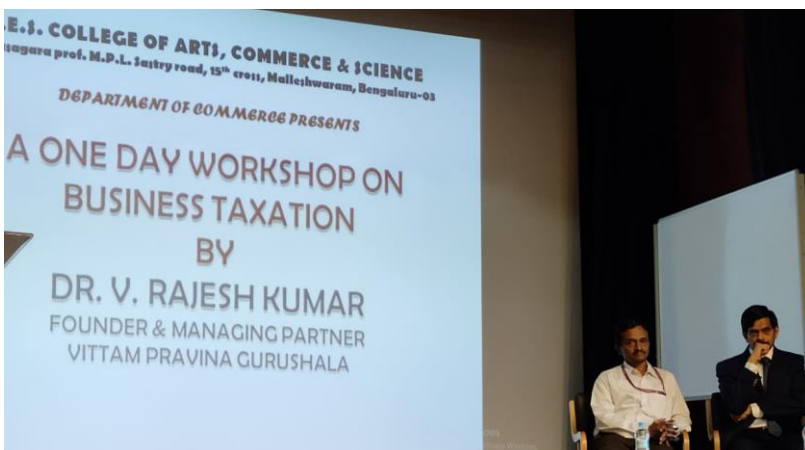
At the end of this visit, we gained a combined knowledge about both the theory and practical aspects of an industry, this visit also gave us a good opportunity to gain awareness about the technological developments and the industrial practices.



### One-Day Educational Trip to Stock Exchange

A one-day educational trip was organized to 1st year B. Com students on 25th September 2019 to SEBI, Bangalore. They were accompanied by Asst. Prof. Nischitha and Asst. Prof. Sindhu Bhairavi G.U of Commerce Department. The students got an opportunity to learn about various aspects of Stock Market by the Branch Managing Director.

## Business Taxation Workshop 2019-2020



A one-day workshop was organised for the benefit of faculties of Business Taxation on 26<sup>th</sup> Oct. 2019.

Dr. V. Rajesh Kumar, founder and managing partner, Vittam Pravina Gurushala was the speaker and resource person.

We had 95 faculty participants from various

Colleges in and around Bangalore.

The workshop focused on 6<sup>th</sup> semester B.Com syllabus "Business Taxation". A detailed discussion on all topics was done along with which A study material, was provided to all faculty participants. The participants were highly appreciative of the session.



## Webinars

### A Report on the webinars conducted

#### ➤ **Managing Your Finance & Investment during Covid**

Department of Commerce in association with Finmark Trainers Pvt Ltd, organised National Webinar on “Managing Your Finance & Investment during Covid” on 6<sup>th</sup> June 2020.

Speaker was Mr. Glen Carr Founder – Director of Finmark. He Spoke on the current global recession, its effect on investors, precautions to be taken while making investment options available in the market. This was followed by an interactive session where Mr. Glen answered questions from participants.



134 Participants attended the webinar and

E-Certificates were given to all registered participants. Participants have expressed their appreciations for the informative and content filled session.

M.E.S.COLLEGE OF ARTS, COMMERCE AND SCIENCE  
Malleswaram, Bangalore  
Established in 1955  
Accredited by UAC with A Grade  
Department of Commerce  
In Association With  
FINMARK TRAINERS INDIA PVT LTD  
To Conduct A  
**NATIONAL WEBINAR**  
ON  
**MANAGING YOUR FINANCES AND INVESTMENTS IN COVID TIMES**

Glenn Roger Carr  
Founder & Director - Finmark

Date : 6 June 2020 (Saturday)  
Time : 11:00am to 12:00pm

**Key Takeaways**

- How faculty members can manage their finances and proactively during uncertain times
- How to prevent them also from losing money when banks, Financial institutions and schemes fail
- How should one create an emergency fund

**About the Speaker**

Glenn is a MCOM, PG Diploma in Sales from NIS. He joined Navia Markets Ltd as a Management Trainee in 1994 and moved on to head the company online trading and NRI business verticals. In 2004, Glenn was instrumental in setting up the group's foray into the Portfolio Management business for which he was their Principal Officer. In 2009 Glenn moved on to join Unifi Capital, the largest PMS Player in South India, in a senior management role. Glenn has a total of 25 years of rich experience in the area of advisory and Portfolio management services to the Resident and Non Resident Indian Investor. Glenn is also a Founder-Director of Finmark.

E-Certificates will be issued to all participants Join us with zoom

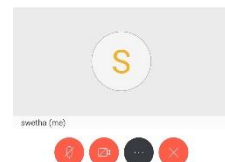
#### ➤ **Adding value to your career by obtaining a prestigious and professional qualification by HOCK – CMA**



Dept of commerce in association with HOCK, organised National Webinar on "Adding value to your career by obtaining a prestigious & Professional qualification by HOCK CMA".



The resource person was Mr. Sanjay Ramchand who has completed CMA from HOCK-CMA and one of the toppers of the course and has over 15 years of work experience and also a faculty member at Hock India.



115 students attended the webinar. They were explained the importance and flair of CMA course. The various Career options available after graduation, the prerequisite and recourse need to be taken by students were well explained by Mr. Ramchand. Participants/students expressed gratitude for the informative and beneficial session. It was a free of charge Webinar organized for students and E- Certification was also provided.

## ➤ Campus to Career

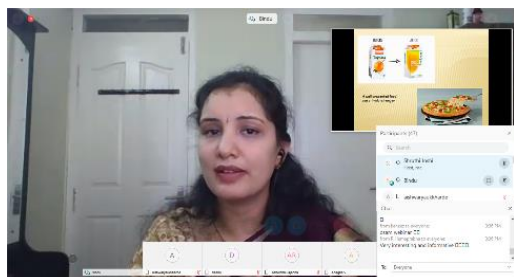
Department of commerce has organised National Webinar on "CAMPUS TO CAREER" on 13th June 2020.

Speaker was Mr. ANANTHA L, Associate Director, KPMG. He delivered his talk on career opportunities after the graduation and also shared his career experiences to students. This was followed by an inter active session where he answered questions from the participants.

40 students and faculty participants from various institutions have attended the webinar and E-Certificates were given to all registered participants. Participants have expressed their appreciations and positive feedback for the informative and content filled session. Here are few glimpses of the sessions

## ➤ INTERVIEW- First Impression Matters!

In association with IQAC, The Department of Commerce had organised an Intercollegiate Webinar on "INTERVIEW- First Impression Matters!" Dated 15<sup>th</sup> & 18<sup>th</sup> June 2020.



The Speaker on both the days was Prof. Bindhu. K, who is a freelance soft skills trainer, a Certified Mindfulness Coach, and an Image Consultant. The agenda of the webinar was to understand the importance of first impression in interviews.

Due to the overwhelming response from the students and the faculties from other colleges across Bangalore, the registrations and participation reached 200 and therefore, the session was spread over 2 days into 2 batches at 11.AM & 3.30 PM respectively.

The session began with understanding the importance of nonverbal communication in interviews thereby leading to Impression Management which also covered Clothing & Grooming, Body Language including general and Professional etiquettes and vocal communication. The webinar included some illustrations as to how to win people through 4 A's of Image/Appearance. The effectiveness of communication was explained through 'Mehrabian's Rule.'

The concept of Inner Image was explained with the help of a story.

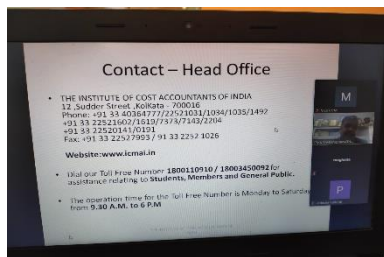
This was followed by an interactive session where the speaker answered to the questions raised by the participants. In response, the participants provided positive feedback about the webinar and expressed their willingness to attend such webinars in future. The webinar was concluded by collecting the feedback from the participants enabling them to collect E-Certificates successfully.



## ➤ ICAI-CMA & PROFESSION OF COST ACCOUNTING

An IQAC Initiative, Dept of commerce has organised National Webinar on "ICAI-CMA & PROFESSION OF COST ACCOUNTING" on 20th June 2020

Speaker was CMA N RAVEENDRANATH KAUSHIK, specialised in GST, Direct Tax, Project Consulting and Academic training. He has delivered his talk on Journey of ICAI, Vision and Mission, stages of Course, duration, fee structure of CMA course and also MOUs, and PhD for CMA. This was followed by an inter active session where he has answered questions from the participants.



62 students and faculty participants from various institutions have attended the webinar and E-Certificates were given to all registered participants. Participants have expressed their appreciations and positive feedback for the informative and content filled session.

## ➤ Singing the Modern

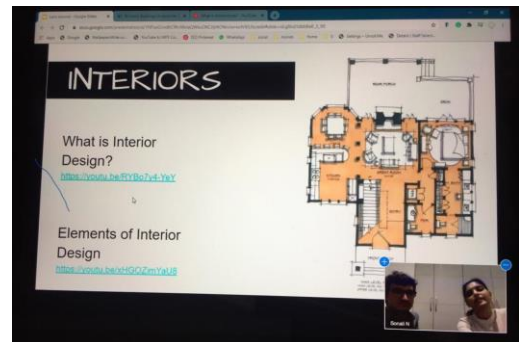
Department of Commerce in association with MES HAMSADHWANI (Musical forum of the college) jointly organised a webinar "Singing the modern", multiple dimensions of Carnatic music.

The resource persons were Ms. Sumana Chandrashekar and Sri. Saitejus Chandrashekar proud alumnus of MES College, also multiple musical instrumentalists and promising and professional musicians, this webinar drew an exceptional response from both teaching faculties and student fraternity. Which gave the deep insights about Carnatic classical music and its connectivity and interdependency with Hindustani, Western, folk and many more forms of music. Several compositions of music were sung along with vivid descriptions.

The organisers of this webinar were Prof. Yeshwanth Kumar, Prof. Swetha Sarathy and Prof. Sindhu Prabhakaran.

## ➤ Unwinding Architecture and its relevance in Today's Era

The webinar on "UNWINDING ARCHITECTURE AND ITS RELEVANCE IN TODAY'S ERA" was conducted by the Department of Commerce, M.E.S, college of Arts, Commerce and Science on 10th, July 2020.



The resource persons were Mr. A R Akshay Chandra -Architect, and Ms. Sonali Narayanappa -Interior designer, they brought in an insight into the process of architecture for the common man. A dialogue on the discourse of architectural impact on human life, communities & cities and how a brick can build or break minds.

The webinar conveners were, Prof Indu Y and Assistant Prof - Sindhu Prabhakaran.

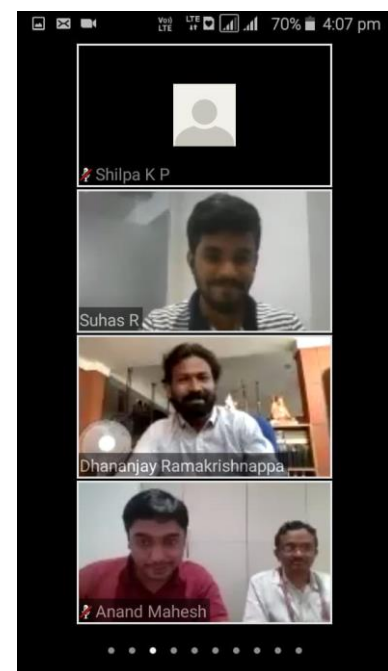
## ➤ The 3 Failures

The webinar on "The 3 Failures" was organised by the Department of Commerce, MES College of Arts, Commerce and Science on 13th July 2020.

The resource persons were Mr. Dhananjay Ramakrishnappa -senior program manager in the Computer SAAS industry, Suhas Ramesh, Anand Mahesh and Ganesh Shenoy alumni of MES.

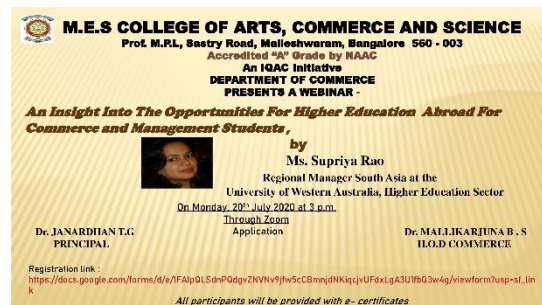
The session was coordinated by Mr. Dhananjay Ramakrishnappa with his friends, who shared their experiences of meeting failures, its phases, the efforts taken to overcome the same and the turning point that led to their success. It was indeed an inspiring session.

The webinar conveners were Prof. Deepadharshini G. P, Prof. Jyothsna K V and Assistant Prof. Shilpa K P.



## ➤ **An Insight into the Opportunities for Higher Education Abroad for Commerce and Management Students**

The quest of knowledge cannot be limited by geographical boundaries keeping this idea in mind Department of Commerce presented an intercollegiate this Webinar on the 20th of June 2020, by (Resource person) Ms. Supriya Rao, she holds an under graduate degree in Commerce with over 17 years of experience in the field of higher education, presently she is working as the Regional Manager South Asia in the University of Western Australia, she is also a proud alumni of our College.



The Webinar had about 80 plus students from various colleges participating, the available educational courses abroad, career choices abroad, the procedure for admissions, the fee structure and the situation in times of COVID 19 was briefly discussed. The webinar was very well received and appreciated by the students. The webinar was organised and coordinated by Sindhu Prabhakaran, Department of Commerce.

## ➤ **Cash from trash**

In Association with IQAC, the Department of Commerce organized a webinar on “Cash from trash” on 22nd July 2020. The program was started with the brief introduction of the resource person Mr. Raja, Founder of EAT Raja and waste engineer.

Mr. Raja who was also former Radio Jockey, started the session by interacting with all the participants. He explained about waste management. He spoke about how waste produced in the kitchen can be effectively managed as waste disposal is one of the common problems in cities like Bangalore.

Mr. Raja also spoke about generating “Zero Waste”.

Lastly Mr. Raja concluded his talk by speaking about his social initiative named “Kasa-Mahalakshmi” which literally means that we can make cash out of the trash. Waste produced in our kitchen can be used to produce wealth.



The webinar was an interactive session and over 70 participants took part. Few doubts on how to effectively manage the waste at our house were cleared. Feedback links were sent to the participants and they were given E-Certificates for participating. The organizers of the webinar were Prof. Shashank U G and Prof. Naveen N

## ➤ Career in Event Management



In association with IQAC, The Department of commerce has organized webinar on “**Career in Event Management**”, on 24th July, 2020.



In Event Management there are numerous job opportunities for all the stream irrespective of their educational background and witnessing an exponential growth. So, the Department of Commerce organized a webinar which helped the students to build their career in this field and

also to provide information about Internship programme an Add-on courses. The resource person Mr. Dilip Somashekar, Director, INFERNO Event Management, delivered his talk on career opportunities and Add-on courses after graduation and also information about the Internship programme and he also shared details of his career experience with the participants. This was followed by an interactive session where he responded for all the questions from the participants.

The webinar had about 90 plus students and faculty participating from various institutions have attended the webinar and E-Certificates were provided to all participants. Participants have expressed their appreciation and positive feedback for the informative and content filled session.

The organisers of the webinar were Prof. Naveen N and Prof. Shashank U G.

### ➤ **An Insight into Musical Instrument – THE VIOLIN**

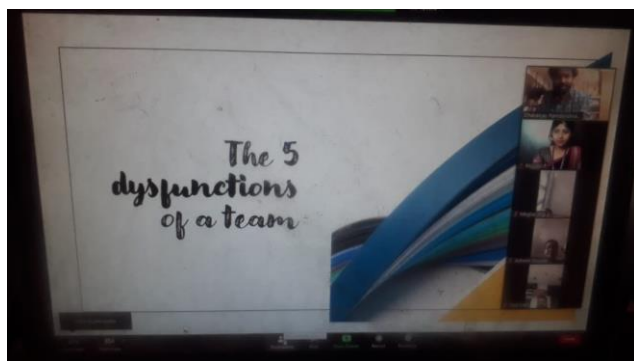
An inter-collegiate webinar was organized from the Commerce Department of MES college of Arts, Commerce and Science in association with IQAC on the musical instrument- the Violin on 27th July 2020. The convenors of the webinar were Prof. Jyothsna K.V, Prof. Deepadarshini G.P and Asst. Prof. Sindhu Bhairavi G.U.



The guest lecture was Vidushi Smt. Vasuki Parimala who is a classical vocalist and violinist.

The Inter-collegiate webinar's timing was from 4:00 p.m. and 5:00 p.m. and had a good response with 33 participants who were both students and faculty members of other colleges. The speaker spoke about the history of the violin, famous violinists, make of violin, music therapy. She also performed various classical songs and musical notes. The session was very interactive. The session ended with question and answer session.

### ➤ **Five Dysfunctions of a Team**



The department of commerce in association with IQAC, organized 16th webinar titled "Five Dysfunctions of a Team" on 1st August 2020, Saturday.

The resource person for the webinar was Mr. Dhananjay Ramakrishnappa, Senior Program

Manager at Hacker Rank, University of Texas, Dallas.

The webinar began at 11.00 a.m. and went up to 12.10 p.m. which was followed by an interaction with the audience till 12.30 p.m., 100 participants attended the webinar.

The speaker addressed different techniques through which the teams could be managed, be it at professional level or personal level. Few insights were also given on dealing with the problems the teams face such as lack of commitment, fear of conflict and absence of trust etc.,

The webinar was successful in getting good responses from the attendees. The organisers of the webinar were Prof. P. Pallavi and Prof. Madhuri. M. J.

## ➤ **Birthday of Kishore Kumar**

### **A Report on a musical Webinar on YE SHAAM MASTHAANI -REMEMBERING THE LEGEND... KISHORE KUMAR**

In association with IQAC, The Department of Commerce had organised its 17<sup>th</sup> Webinar on **4<sup>th</sup> August 2020 at 4pm live on MES College Facebook page**. The artist invited for this session was **Mr. Sai Tejas Chandrashekhar**, a professional vocalist in Carnatic music, an excellent harmonica and tabla player and also an alumnus of MES College along with him, Ms. Shruthi Joshi, Faculty of commerce, MES College a vocalist in Hindustani Music also assisted the programme.

The agenda of the webinar was to remember popular songs of Kishore Kumar on his birth anniversary.

All the popular songs of Kishore Kumar were chosen to perform. Few of them were played by Harmonica and audience thoroughly enjoyed it. The live session received 3,500 views with an overwhelming response of 187 comments and almost 190 people have liked and shared it. Overall, the programme was well received by the listeners.



## ➤ **Chanakya In Entrepreneurship**

In association with IQAC, the department of commerce organised a webinar on “Chanakya in entrepreneurship” on 7<sup>th</sup> August 2020. The webinar was organised through GoToMeeting platform. The webinar was started with the brief introduction about the resource person Ms. Neha sarogi, CEO, E-stores Global.

Ms. Neha started the session with introduction about Chanakya and interaction with the participants about the topic. The topics covers in the webinar were:

Started with a small introduction about Chanakya, Explanation on the 7 pillars of business by Chanakya, three aspects of success, how to apply arthashastra in business, handling competitions, strategy VS tactics, take of the treasury in the difficult times, where to expand, road to wealth, power of communication, degree alone are not enough, the greatest opportunities.

Finally, she answers all the questions of participants. Overall it was an informative and interactive session.

The Convener of the webinar was Nischitha H.

## Digital Resume

The department of commerce in association with IQAC organised a webinar on “Digital Resume” on 10th August 2020. The webinar was organised through GoToMeeting platform. The webinar was started at 5.00pm and went up to 6.15pm. The meeting has begun with the introduction about the speaker Mr. Darshan C, academic consultant at Mangalore institute of management and science.

He started session with the introduction about the resume and the below mentioned topics were covered:

Resume contents, Contact information, Resume summary, Resume objectives, What skills should you put on a resume to make you stand out (technical and soft skills)?, How to list education on a resume, Important section to put on a resume, 20+ things you should not include in your resume, What to put on a resume, Practical session on how to prepare digital resume through Canva free online application.

Finally, he cleared all the questions of participants. And it's was a learning and informative session.

The Convener of the webinar was Nischitha H.

## ➤ GUEST LECTURE ON SOFT SKILLS

As a part of Soft skills subject, Asst.Prof. Sindhu Bhairavi G.U of Commerce department had arranged a guest lecture on 11th October 2019 for 2nd year B.Com students on various Business communication skills like interview skills, body language, and personality traits by Ms. Divya Krishnamurthy who is an experienced corporate trainer in various companies. Currently she is working as a freelance corporate trainer. The session was informative and interesting and students were happy on the content of the session



## Role of NGOs in Society Building

An inter-collegiate webinar was organized from the Commerce Department of MES college of Arts, Commerce and Science in association with IQAC on the role of NGOs in the society on 23rd AUGUST 2020. The convenor of the webinar was Asst. Prof. Sindhu Bhairavi G.U.



The guest speaker was GURURAJA BUDHYA who is an alumnus of the college, a social worker and a resource person at AZIM PREMJI FOUNDATION. He holds a master's degree in sociology and has completed diploma in ecology. He is also the honorary secretary of an NGO called URBAN RESEARCH CENTRE.

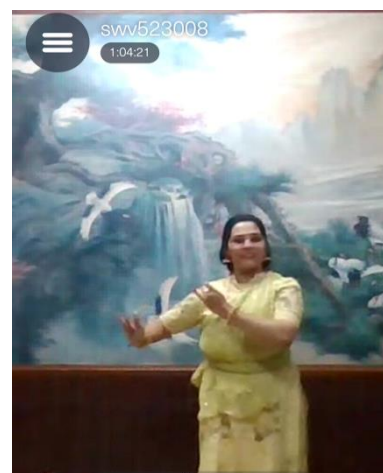
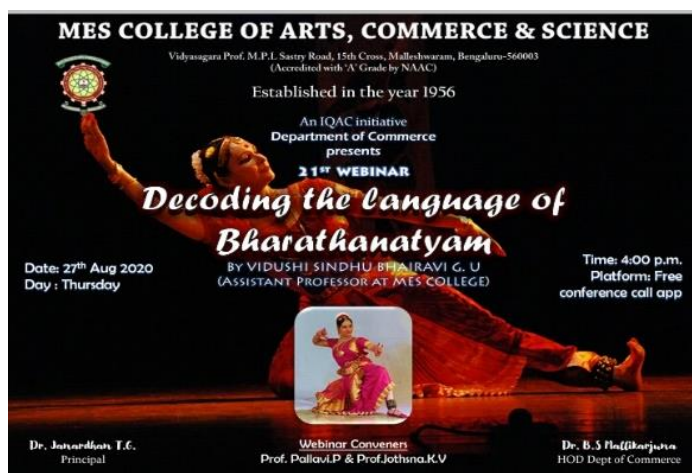
The Inter-collegiate webinar had a good response with 35 participants who were both students and faculty members of different colleges and organizations.

The speaker spoke about the meaning of NGO, its activities, the initiatives taken by various NGOs during the pandemic situation and during disasters, and his experience with few philanthropists.

He also suggested the various activities that the students can take up as social service. The session was an interactive one as many participants came up with their queries to which the speaker answered patiently.

The participants were happy with the topics covered and expressed their interest in participating in future webinars conducted by the college.

## ➤ Decoding the language of Bharathanatyam



Department of Commerce in association with IQAC, organized 21<sup>st</sup> webinar titled “Decoding the language of Bharathanatyam” on 27<sup>th</sup> August 2020, Saturday. The webinar was conducted on free conference call electronic platform.



The resource person for the webinar was Vidhushi. Sindhu Bhairavi, Assistant Professor, MES College of Arts, Commerce and Science.

The webinar began at 4.00 p.m. and went up to 5.30 p.m. 27 participants attended the webinar.

The speaker addressed different expressions and forms in Bharathanatyam. She even performed for few of the songs. The webinar was successful in getting good responses from the attendees.

### ➤ **Borderless World - A Call for the People to come Together**

An inter-collegiate webinar was organized from the Commerce Department of MES college of Arts, Commerce and Science in association with IQAC on the concept of ideology "Vasudhaiva Kutumbakam" on 31st August 2020. The convener of the webinar was Asst. Prof. Sindhu Bhairavi G.U.

The guest lecture was Dr. T.G. Janardhan, the principal of MES College of Arts, Commerce and Science, Malleshwaram, Bangalore. He was the Bangalore University 3rd M. Com topper. He has completed PG Diploma in Journalism, M.Phil. and a Doctorate from Periyar University. He has 35 years of teaching experience. He has presented 1 state level, 20 National level and 25 International level papers. He has authored 11 text books for PU and Degree students of commerce. He has chaired a One-day state level conference at RPA College. He has been an active member of MES College as the NCC officer and commerce club convener. He has given lectures at various colleges in and around Bangalore like Jain College, VVN College, etc.



He has also been a part of an education programme by the pre-education board of Karnataka. He was adjudged as the 'Coolest lecturer' by the Times of India in the year 2013.

The Inter-collegiate webinar's timing was from 4:00 p.m. and 5:30 p.m. on Zoom platform and had a good response with 50 participants who were both students and faculty members of other colleges. The speaker spoke about his thoughts regarding ONE WORLD as ONE FAMILY. He threw light upon the effects of wars, the need for the borderless world and how to bring about the change.

The participants found the topic interesting and felt it was the need of the hour. Many participants also exhibited their interest to be a part in the future webinars of the College. However, few participants exhibited their dissatisfaction towards the coverage of the topic.

## Placement Cell 2019-20

### A Report on the Various Add on Courses Conducted

The Placement Cell had conducted various add on courses for the 2<sup>nd</sup> and 3<sup>rd</sup> Year Degree Students for the year 2019-2020. Below is the summary of all the courses conducted:

1. **C2C (Campus to Corporate)** was conducted for the 3<sup>rd</sup> Year B.Com Students.  
This covered topics like:
  - Logical Reasoning
  - How to crack Aptitude
  - Quantitative Analysis (with major focus in helping students to clear the first round for placements, i.e., Aptitude Round)
  - How to crack Banking Exams
  - Competitive exams like GMAT, CAT for MBA entrance.
2. **Pro Edge (Career Edge Edu-Tech Private Limited)** was conducted for the 2<sup>nd</sup> Year B.Com Students.  
This covered topics like:
  - Basics of Communication
  - Personality Development
  - Sharpening HR Skills (with complete focus with respect to placement process as per requirements of the companies)
  - BSFI (concepts of stock and financial institutions)
3. **Finmark** was conducted for the 2<sup>nd</sup> Year B.Com Students.  
The major focus was on the in-depth analysis into formation, structure, working, concepts of trading in a stock market, buying and selling shares and dealing with the right investments.
4. **Synergy (Spring Board Solutions)** was for the 3<sup>rd</sup> Year B.Com Students.  
It covered topics like:
  - Tally
  - MS Office
  - Payroll (Excel)
5. **Livewire (Catalyst Engineering)** was conducted for the 3<sup>rd</sup> Year B.Sc Students.  
This covered topic related to Data Science.

#### Detailed Statistics of Placements and Add on Courses Enrolled

| ADDON COURSE DETAILS Academic Year 2019-20 |   |                          |           |     |
|--|---|--------------------------|-----------|-----|
| Sl No.                                     | Add-on Course Name                          | No. of Enrolled Students |           |     |
|  |   | B.Com                    | B.Sc      | B.A |
| 1  | PRO-EDGE                                    | 49                       |           |     |
| 2  | C2C   | 76                       |           |     |
| 3  | SYNERGY                                     | 29                       |           |     |
| 4  | DATA SCIENCE                                |                          | 32        |     |
| 5  | FINMARK                                     | 18                       |           |     |
| 6  | STOCKTALE                                   | 15                       |           |     |
|  | <b>Total No. of Students Enrolled</b>       | <b>187</b>               | <b>32</b> |     |
|  | <b>Grand Total No. of Students Enrolled</b> | <b>219</b>               |           |     |

| SI No. | COURSE NAME        | STUDENTS ENROLLED | STUDENTS PLACED |
|--------|--------------------|-------------------|-----------------|
| 1      | C2C (B.Com)        | 76                | 30              |
| 2      | SYNERGY (B.Com)    | 29                | 8               |
| 3      | DATA SCIENCE (Bsc) | 32                | 7               |

| PLACEMENT DETAILS Academic Year 2019-20 |  |                          |      |     |                       |                    |       |
|---|--|--------------------------|------|-----|-----------------------|--------------------|-------|
| SI No.                                  | Placement Company                              | No. of Enrolled Students |      |     | No of Students Placed |                    |       |
|   |  | B.Com                    | B.Sc | B.A | Without Add-on        | With Add-on Course | Total |
| 1                                       | ERNST AND YOUNG (B.Com)                        | 236                      |      |     | 24                    | 3                  | 27    |
| 2                                       | NORTHERN TRUST (B.Com)                         |                          | 184  |     | 15                    | 5                  | 20    |
| 3                                       | CONCENTRIX (B.Com) (MES COLLEGE & IOM COLLEGE) | 124                      |      |     | 33                    | 20                 | 53    |
| 4                                       | WIPRO (B.Sc)                                   |                          | 5    |     | 2                     | -                  | 2     |
| 5                                       | ACCENTURE (B.Com, B.Sc & BA)                   | 79                       |      |     | 19                    | 3                  | 22    |
| 6                                       | INFOSYS (B.Sc)                                 |                          | 20   |     | 3                     | 4                  | 7     |
| 7                                       | STATE STREET (B.Com)                           | 86                       |      |     | 8                     | 4                  | 12    |
| 8                                       | OG HEALTH CARE (B.Sc)                          |                          | 10   |     | 1                     | -                  | 1     |
| Total No. of Students placed            |  |                          |      |     |                       |                    | 144   |

### Placement Co-ordinators 2019-20



## STUDENTS ACHIEVEMENTS 2019-20

Following students took active part in the fests and events organised by various colleges in Bangalore.

| Acharya Institute (Confluence 2019)                                 |                                     |  |         |
|---|-------------------------------------|--|---------|
| Event   | Student Name                        | Class  | Awards  |
| Case Study & Business Entrepreneur                                  | Shashank H L<br>Aparna V            | 3 <sup>rd</sup> B.Com D                            | Runners |
|   | Tanmaya K R                         | 3 <sup>rd</sup> B.Com B                            |         |
| Sindhi College  |                                     |  |         |
| Event   | Student Name                        | Class  | Awards  |
| Creative Writing (Kannada)  | Shashank H L                        | 3 <sup>rd</sup> B.Com D                            | Runner  |
| Creative Writing (English)  | Supraja Seshadri                    |  | Runner  |
| St. Claret College  |                                     |  |         |
| Event   | Student Name                        | Class  | Awards  |
| Case Study  | Shashank H L<br>Neeraja             | 3 <sup>rd</sup> B.Com D                            | Runners |
|   | Varun S Shetty                      | 3 <sup>rd</sup> B.Com B                            |         |
| Ramaiah Institute of Management Studies                             |                                     |  |         |
| Event   | Student Name                        | Class  | Awards  |
| Business Quiz   | Naveen N<br>Hari Vanshi             | 3 <sup>rd</sup> B.Com C                            | Winners |
|   | Karthik Raj                         | 2 <sup>nd</sup> B.Com A                            |         |
| Atria Centre for Management and Entrepreneurship<br>(Infusion 2020) |                                     |  |         |
| Event   | Student Name                        | Class  | Awards  |
| Best Manager  | Shreya V                            | 3 <sup>rd</sup> B.Com A                            | Runner  |
| Treasure Hunt   | Prithvi T V                         | 3 <sup>rd</sup> B.Com D                            | Winners |
|   | Jeetendra<br>Jayasurya              | 2 <sup>nd</sup> B.Com C                            |         |
|   | Chinmayee P                         | 2 <sup>nd</sup> B.Com D                            |         |
| Tiktok  | Prithvi T V<br>Hari Vanshi          | 3 <sup>rd</sup> B.Com D<br>3 <sup>rd</sup> B.Com C | Runners |
| Bid & Win   | Varun S Shetty<br>Kushwanth Kumar T | 3 <sup>rd</sup> B.Com B<br>3 <sup>rd</sup> B.Com D | Winners |

### Indus Business Academy (Archish 2020)

| Event                           | Student Name                   | Class  | Awards  |
|---------------------------------|--------------------------------|--|---------|
| Human Resource                  | Shashank H L                   | 3 <sup>rd</sup> B.Com D                            | Runners |
|                                 | Tanmaya K R                    | 3 <sup>rd</sup> B.Com B                            |         |
| Finance                         | Asha Madhuri<br>Aparna V       | 3 <sup>rd</sup> B.Com D                            | Runners |
| Corporate Social Responsibility | Varun S Shetty<br>Shreya V     | 3 <sup>rd</sup> B.Com B<br>3 <sup>rd</sup> B.Com A | Runners |
| Business Quiz                   | Anjali Vaishnav<br>Karthik Raj | 1 <sup>st</sup> B.Com D<br>2 <sup>nd</sup> B.Com A | Winners |
| Treasure Hunt                   | Prithvi T V<br>Sujan N Hegde   | 3 <sup>rd</sup> B.Com D<br>3 <sup>rd</sup> B.Com B | Winners |
|                                 | Jayasurya<br>Jeetendra         | 2 <sup>nd</sup> B.Com C                            |         |

### VVN Degree College

| Event             | Student Name                             | Class   | Awards  |
|-------------------|--|---|---------|
| Product Re-Launch | Shashank H L<br>Aparna V<br>Asha Madhuri | 3 <sup>rd</sup> B.Com D   | Runners |
|                   | Chinmayee P<br>Sathyajith                | 2 <sup>nd</sup> B.Com D   |         |
| Mock Stock        | Janardhan<br>Mudith<br>Nagendra          | 2 <sup>nd</sup> B.Com D<br>2 <sup>nd</sup> B.Com B<br>1 <sup>st</sup> B.Com D | Runners |
| Corporate Collage | Jeetendra<br>Jayasurya                   | 2 <sup>nd</sup> B.Com C   | Runners |
| Business Quiz     | Karthik Raj<br>Siraj                     | 2 <sup>nd</sup> B.Com A<br>2 <sup>nd</sup> B.Com B                            | Winners |

### Kristu Jayanthi College

| Event   | Student Name                | Class  | Awards  |
|---------|-----------------------------|--|---------|
| Finance | Varun S Shetty<br>Janardhan | 3 <sup>rd</sup> B.Com B<br>2 <sup>nd</sup> B.Com D | Runners |

### Bangalore Medical college

| Event    | Student Name         | Class                   | Awards |
|----------|----------------------|-------------------------|--------|
| Hogathon | Poorvika S Gangadkar | 1 <sup>st</sup> B.Com A | Winner |

### Ravindrakalashetra

| Event        | Student Name    | Class                   | Awards |
|--------------|-----------------|-------------------------|--------|
| Teather Quiz | Mahalakshmi P N | 1 <sup>st</sup> B.Com A | Winner |

| Indian Academy |  |                         |         |
|----------------|--|-------------------------|---------|
| Event          | Student Name                             | Class                   | Awards  |
| Best Manager   | Akansha Awashty                          | ?                       | Winner  |
| Business Plan  | Shashank H L<br>Asha Madhuri<br>Aparna V | 3 <sup>rd</sup> B.Com D | Runners |

| Aurobindo College (Prabhaav 2020) |                             |  |         |
|-----------------------------------|-----------------------------|--|---------|
| Event                             | Student Name                | Class  | Awards  |
| Mergers & Acquisitions            | Mudith<br>Janardhan         | 2 <sup>nd</sup> B.Com B<br>2 <sup>nd</sup> B.Com D | Winners |
| Business Quiz                     | Sharath C<br>Vishal B Yadav | 3 <sup>rd</sup> B.Com B                            | Runners |

| Maharani Lakshmi Ammanni College |   |  |         |
|----------------------------------|---|--|---------|
| Event                            | Student Name  | Class  | Awards  |
| Treasure Hunt                    | Sujan N Hegde<br>Prithvi T V<br>Jayasurya<br>Sathyajith | 3 <sup>rd</sup> B.Com B<br>3 <sup>rd</sup> B.Com D<br>2 <sup>nd</sup> B.Com C<br>2 <sup>nd</sup> B.Com D | Winners |

| St. Joseph's College (Hindi Parishad) |                        |                         |         |
|---------------------------------------|------------------------|-------------------------|---------|
| Event                                 | Student Name           | Class                   | Awards  |
| Treasure Hunt                         | Prithvi T V<br>Bindhya | 3 <sup>rd</sup> B.Com D | Winners |

| Annual Sports Day 2019-20 (MES College) |   |                         |         |
|---|---|-------------------------|---------|
| Event                                   | Student Name                                      | Class                   | Awards  |
| Discuss Throw                           | Prajwal B S                                       | 3 <sup>rd</sup> B.Com C | Winner  |
|   | Raghavendra K                                     |                         | Runner  |
| Shot Put                                | Prajwal B S                                       |                         | Winner  |
| 4 x 400 Relay                           | Amulya S, Sirisha S<br>Harshitha N K,<br>Gagana S |                         | Winners |

**CONGRATULATIONS TO THE WINNERS AND PARTICIPANTS.**

Over the years Commerce students of MES college are actively participating and winning in the events and fests organised by Universities, other colleges.

## BEST STUDENT AWARD 2019-20



**Tanmayi R**

3<sup>rd</sup> B.Com 'B' Section for  
Best out-going student in Cultural activities

**Shashank H L**

3<sup>rd</sup> B.Com 'D' Section for  
Best out-going student in Extra-curriculars



**Shreya V**

3<sup>rd</sup> B.Com 'A' Section  
Best out-going student in Academics



**Jennifer**

3<sup>rd</sup> B.Com 'A' Section  
Best out-going student for being a studious,  
obedient and regular student.



**Abheeth Kurthpadi**

3<sup>rd</sup> B.Com 'A' Section  
Best out-going student in Sports

## STAFF ACHIEVEMENTS 2019-2020



### **Dr. Janardhan T G**

It is a proud moment for the Department of Commerce as the HOD became the Principal of MES College on 1<sup>st</sup> Feb 2020.

During the year 19-20, achievements and awards of Dr. Janardhan TG is as below:

1. Authored 3 Books:

- Financial Accounting for 1<sup>st</sup> Semester B. Com
- Adv Financial Accounting for 2<sup>nd</sup> Semester B. Com
- Modern Marketing for 2<sup>nd</sup> Semester B. Com and BBA

2. Served as member of Board of Examiners of Bangalore University & Bangalore City University and set Four Question

Papers.

3. Won Best Paper Award in International Conference organized by Research Development Association, Jaipur held on 27<sup>th</sup> & 28<sup>th</sup> July, 2019.

Paper Titled: The Experience of Non-English-Knowing Bengalureans with online purchases.  
(Dr. Janardhan T G & Madhuri M J)

### **Prof. Shruthi Joshi**

1. Participated in One day Orientation Programme on “NEW NAAC ACCREDITATION PROCESS” organised by IQAC, M.E.S College of Arts, Commerce & Science, Bangalore-560003
2. Valuer for II Sem Advanced Financial Accounting, Bangalore Central University
3. Participated in I Sem B. Com (Regular) Syllabus Orientation Programme organised by Vivekananda Degree College, Rajajinagar, Bangalore-560010
4. Participated in One day Faculty Development Programme on “Usage of Google Classrooms under ICT enabled Teaching” organised by Surana College, Peenya, B'lore.  
Participated in a Conference organised by FICCI on Digital Financial Inclusion at Hotel Ritz Carlton, Richmond Road, Bengaluru

### **Prof. Shilpa K P**

1. Registered for Ph.D. Programme in Bharathidasan University
2. Completion of MBA Post Graduation Programme in Annamali University
3. Paper Presentation in 3 International Conference with ISBN and UGC care listed Journal Publications
4. Conferences – A Study on awareness of GST among UG Students of Bangalore Universities conducted from 10<sup>th</sup> IMC at Jnana Jyothi Auditorium, Bangalore University with ISBN Publication.
5. Attended Online FDP
6. 10 Online Quiz from different institutions
7. 45 Online National Webinars
8. 6 Online International Conference.
9. Organised 2 Online National Webinars





## Prof. Deepadarshini

In-charge of Rover and Ranger under  
Bharath Scouts and Guides

Completed Basic and Advance Ranger Leader Course

## Prof. Nishchitha H

1. Completed PGD in Business Administration from Annamalai university.
2. Attended orientation program on “Bangalore central university syllabus discussion” at Vivekananda college dated on 1<sup>st</sup> September 2019.
3. Attended FDP on a topic “use Google Classroom” at Surana college dated on 3<sup>rd</sup> October 2019.
4. Attended and presented paper on a topic entitled “A study on awareness about GST among UG students of Bangalore Universities” at Bangalore university dated on 11<sup>th</sup> and 12<sup>th</sup> November 2019.
5. Attended 4 National level webinar’s at various colleges during pandemic.  
Coordinated and organised 2 webinar’s during pandemic.

## Prof. Yeshwanth Kumar C K

1. Enrolled for Ph.D. in Mysore University
2. Presented and Published Papers in UGC care listed Journals
  - ✓ A Comparative study of occupational stress among facilities in relation to demographic variables.
  - ✓ Impact of Stress on Faculty Productivity of Private and deemed to be universities in Bengaluru District.

Performed Classical Veene Programme Sri Sankara TV Channel

## Prof. Madhuri MJ

1. Presented a paper in International Conference organized by St. Jerome’s College, Nagercoil, Kanyakumari, Tamil Nadu held on 21<sup>st</sup> December, 2019.  
Paper Titled: A Study on the Disruption caused by online sales among the Retailers in Bengaluru.  
(Dr. Janardhan T G & Madhuri M J)
2. Won Best Paper Award in International Conference organized by Research Development Association, Jaipur held on 27<sup>th</sup> & 28<sup>th</sup> July, 2019.  
Paper Titled: The Experience of Non-English-Knowing Bengalureans with online purchases. (Dr. Janardhan T G & Madhuri M J)

