



MES COLLEGE OF ARTS, COMMERCE & SCIENCE

NAAC Accredited with Grade “A”

‘Vidyasagara’ Prof MPL Sastry Rd, 15th Cross, Malleswaram, Bangalore -03

ACADEMIC YEAR 2023-24

INSTITUTIONAL DISTINCTIVENESS

Aligned with the objective to sensitize the students towards civic and social responsibility and environmental consciousness, the institution strives to foster service and community engagement. This envisages the holistic development of the students in addition to being well-rounded and civic-minded citizens.

Social responsibilities:

- A fund of Rs 6000, mobilized through the event “Business and Bestowal” was donated to an NGO named Chiguru, which provides education to physically challenged students.
- Our institution has signed a MoU with Lions Club Metro on 19-06-2023 and is valid as on date 21st January 2025

- Two voluntary blood donation camps were organized on 20-06-2023 and 04-12-2023 through the Bangalore Blood Centre and Lions Blood Centre, wherein 35 units and 146 units were donated, respectively.
- An awareness program on “First Aid” was conducted by the Youth Red Cross unit on 02-12-2023, and an awareness program on ‘Health and Hygiene’ was conducted by the National Cadet Corps MES unit.
- MES NSS volunteers participated in a walkathon organized by Apollo Hospitals’ on 26-11-2023, aiming to educate the public about diabetes and to promote healthier lifestyles.
- A visit to ‘Maneyangala’ an Old Age Home was organized by NSS volunteers, who distributed fruits, biscuits, vegetables, and MES NSS provided the utensils of coffee cups and other requirements to the old-age home on 19-04-2024.
- The special annual camp was held by the MES NSS unit from 26-06-2024 to 02-07-2024 at Sankighatta, Magadi Taluk, Ramnagar District, to create awareness among the youth about social issues such as literacy, health, hygiene, sanitation, environment conservation, and usage of resources optimally.
- On International E-Waste Day, an awareness talk was organized by the Department of Electronics and Computer Science on 10-11-2023 to reflect on the impacts of e-waste and the importance of recycling and proper disposal of electronic products for a better environment.
- Cyber Security Awareness month was observed by Department of Computer Science during October 2023. The participants learnt about the cyber security measures.
- Cyber crime and bullying awareness sessions were conducted by the Cyber Crime Police members through the Legal Awareness Cell and Department of Computer

Science on 31st August 2023 and 7th August 2023. A session was also conducted on ill effects of Narcotic drugs and Psychotropic substances.

- The MES R&R unit was a part of Bulbuls Utsav Service Camp, including activities such as cleanliness drives, tree planting, skill-building workshops, team-building exercises, and educational sessions to further enhance the personal growth of these young individuals at M S Ramaiah Vidyaniketan School on 18-11-2023.
- MES R&R unit volunteers were a part of Aruna Chethana School's sports day to serve the school by providing help to conduct the interschool sports events for children with multiple disabilities like cerebral palsy, behavior and emotional disorders, hearing impairment, autism, & mental retardation on 17-12-2023.
- A public awareness '*jatha*' on road safety was organized by the MES R&R unit jointly with the Malleswaram Traffic Police on 12-01-2024 to encourage safer road user behavior among current and prospective road users.
- MES R&R volunteers were given an opportunity to render service on the election day at different BBMP polling booths, like queue management, helping senior citizens, and providing wheelchair services on 26-04-2024.
- No plastic day was organized by 1 KAR ARMED SQN NCC, huge amount of plastic waste has been collected in and around Malleshwaram ground and spread awareness on the hazardous of plastic to our nature on 09-07-2023.
- Swachta Hi Seva organized by 1 KAR ARMED SQN NCC to spread awareness about cleanliness in environment on 27-09-2023.
- Swachta Abhyan was organized by 1 KAR ARMED SQN NCC on Gandhi Jayanti, to spread awareness about Swacch Bharath and cleanliness the drive on 02-10-2023.

Environmental consciousness activities/ awareness programmes

- The commerce clubs had taken an initiative to reduce carbon footprint and hence prepared 13,464 durable model paper bags that were distributed during Kadale Kayi Parashe, Malleswaram, on 04-12-2023.
- The consumer club had taken social media initiative to create awareness on eco-friendly practices on topics such as “Say No To plastic”, “Causes, Effect and Prevention of Plastic Pollution “on 19-10-2024.
- An awareness program on “Puneet Sagar Abhiyan” under the aegis of G-20 was conducted by the National Cadet Corps unit on 09-09-2023. On account of Puneet Sagar Abhiyan , a total of 12 cadets from the MES College Troop conducted a social activity of cleaning water bodies on 22-11-2023.
- An awareness program on the “Usage of Dustbin” was conducted by the National Cadet Corps unit on 21-11-2023.
- On World Earth Day, an awareness program to educate students on conservatism and protecting the planet was conducted by the National Cadet Corps unit on 22-04-2024.
- The Wednesday initiative is a program to clean the surroundings. It’s all about picking the plastics, bottles, root clearance of trees from plastic, and all the other waste that is harmful to nature by NSS UNIT on every Wednesday.
- The NSS one-day service camp event was held on 16/11/2023 at Malleswaram 16th Cross Park with a shared enthusiasm, meticulously combing through the park and addressing the diverse array of debris that had accumulated. Plastics were diligently gathered, dry leaves meticulously cleared, and every bit of waste received careful attention.
- On the occasion of “WORLD ENVIRONMENT DAY”, a sapling planting camp was organized by the MES NSS cell on 02-06-2024 at Sugganahalli High School, Ramanagara District. Volunteers planted 75 saplings and sowed 2500 seed balls.

- MES Youth Red Cross had organized an event on the theme "Quench Your Thirst" on 20-05-2024 in the college premises. This event was a process where the volunteers of YRC prepared a water container made up of coconut shell and tied them to the trees around the college for the birds to feed on during hot summer for 15 days.
- Science Club staged a skit on National Energy Conservation Day to educate about ways of conserving energy and alternate sources of energy on 29th December 2023.

The institution fosters its social responsibilities and environmental consciousness through its in-house extension cells and clubs:

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| * NSS – National Service Scheme | * Rangers and Rovers |
| * Electoral Literacy Cell | * Legal Awareness Cell |
| * Consumer Club | * Commerce Club |
| * NCC – National Cadet Corps | * MES Rotaract Club |
| * Youth Red Cross | * Science Club |

We, at MES believe that fostering social responsibility in the higher educational institutions is essential for developing well-rounded, empathetic and civic-minded graduates. To realize this, the institution has made conscious efforts and big strides towards contributing to transformative societal changes through initiatives like volunteering, offering public services, in-kind donations and organising awareness programmes.

Over the past 3 years (2021-22, 2022-23, 2023-24), the institution has conducted 61 activities towards social responsibility and service, 49 activities related to environmental consciousness and 9 legal awareness .activities.